

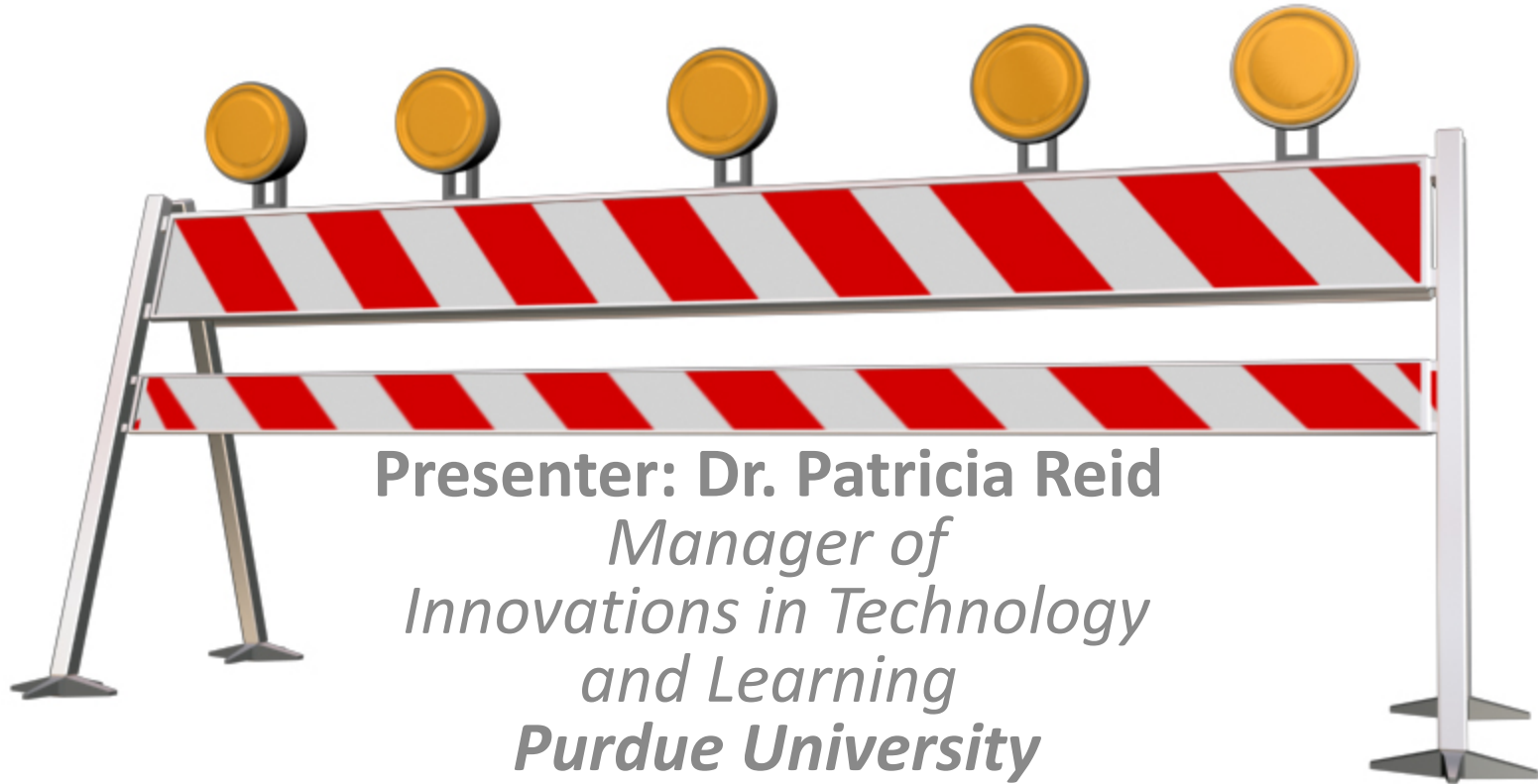
Participatory session

I am NOT going to talk at you – much
YOU will be doing most of the work

For some tasks I will ask you to use a smart device

- if you do not have one, no worries –please sit next to someone who looks obliging and who DOES have one.
- If you DO have one, you can text OR you can go to www.openhotseat.org & login


Overcoming Barriers to Educational Technology Adoption



Presenter: Dr. Patricia Reid
*Manager of
Innovations in Technology
and Learning
Purdue University*

Time, Date, and Location: 10:15 - 11:15 a.m.,
Friday, March 13, BCH 124

In this presentation **we** will review the categories and types of barriers that faculty face in adopting technologies. As a group **we** will identify those we feel we can influence or control. **We** will then brainstorm on strategies we can use. We will end with a review of Roger's theories on the stages of adoption and how this may impact our plans.

- 
- **Who are you?**
 - Major role in higher ed
 - **Why are you in this session?**

Barriers

Think-Pair-Share

Your job – in two minutes

- **Think of three barriers to faculty adoption of technologies**

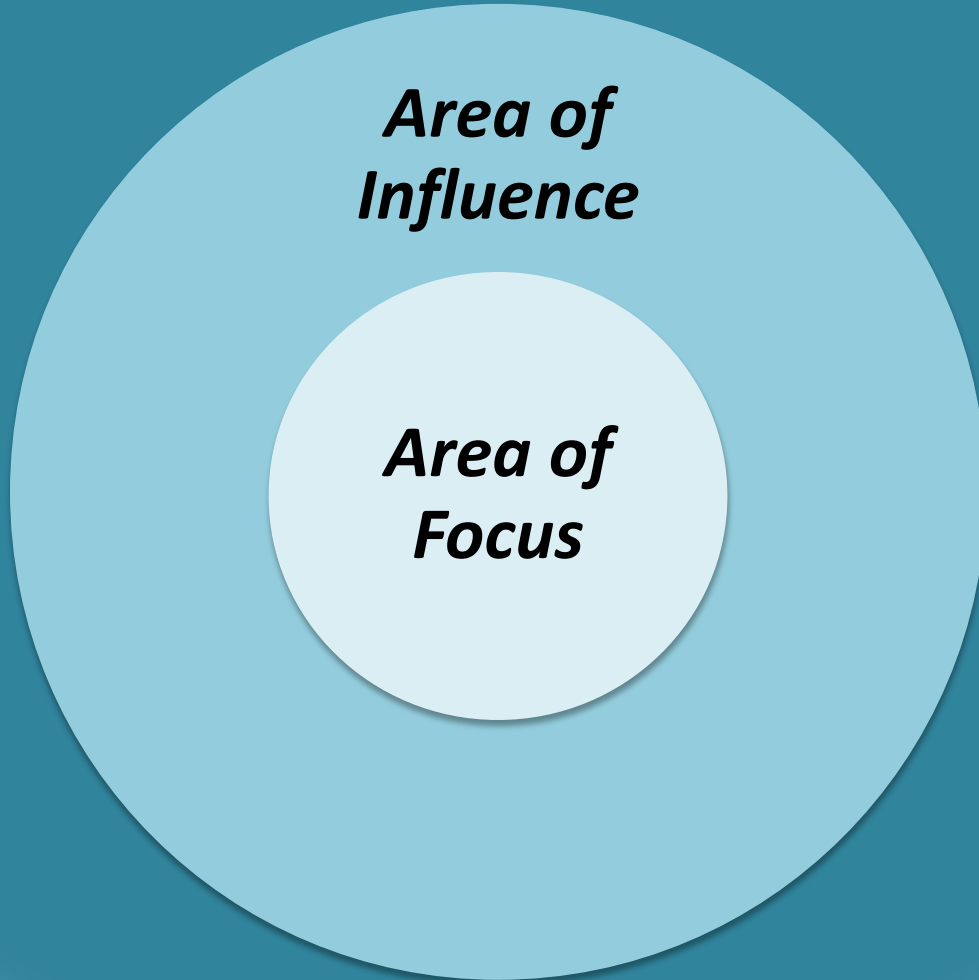
With person next to you – in 4 minutes

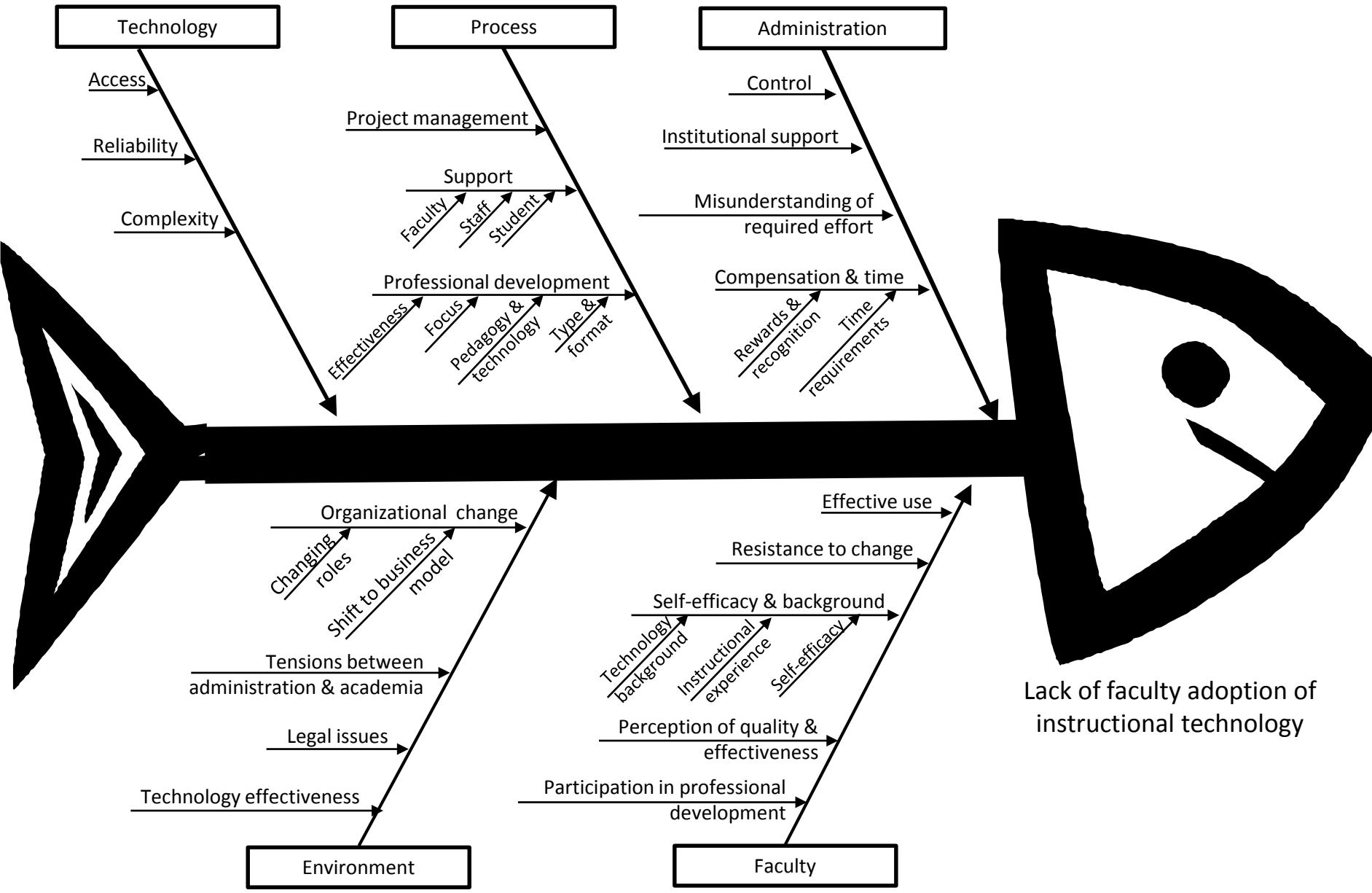
- **Compare your thoughts & come up with five barriers total – be specific**
- **Consider – which are in your area of focus and/or influence?**
- **Hotseat your results (including circle), using vote to minimize duplicates**

Area of Concern

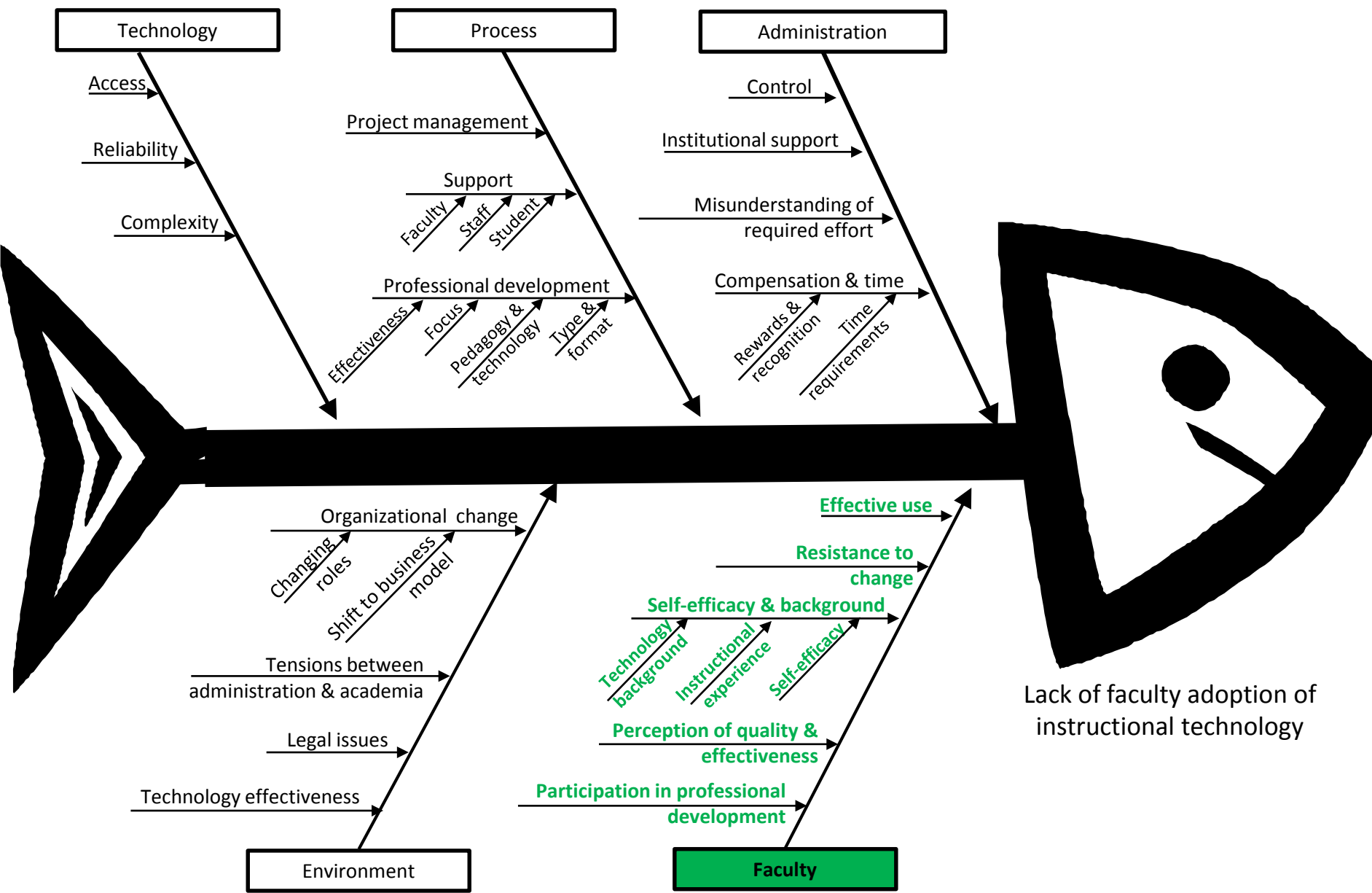
***Area of
Influence***

***Area of
Focus***

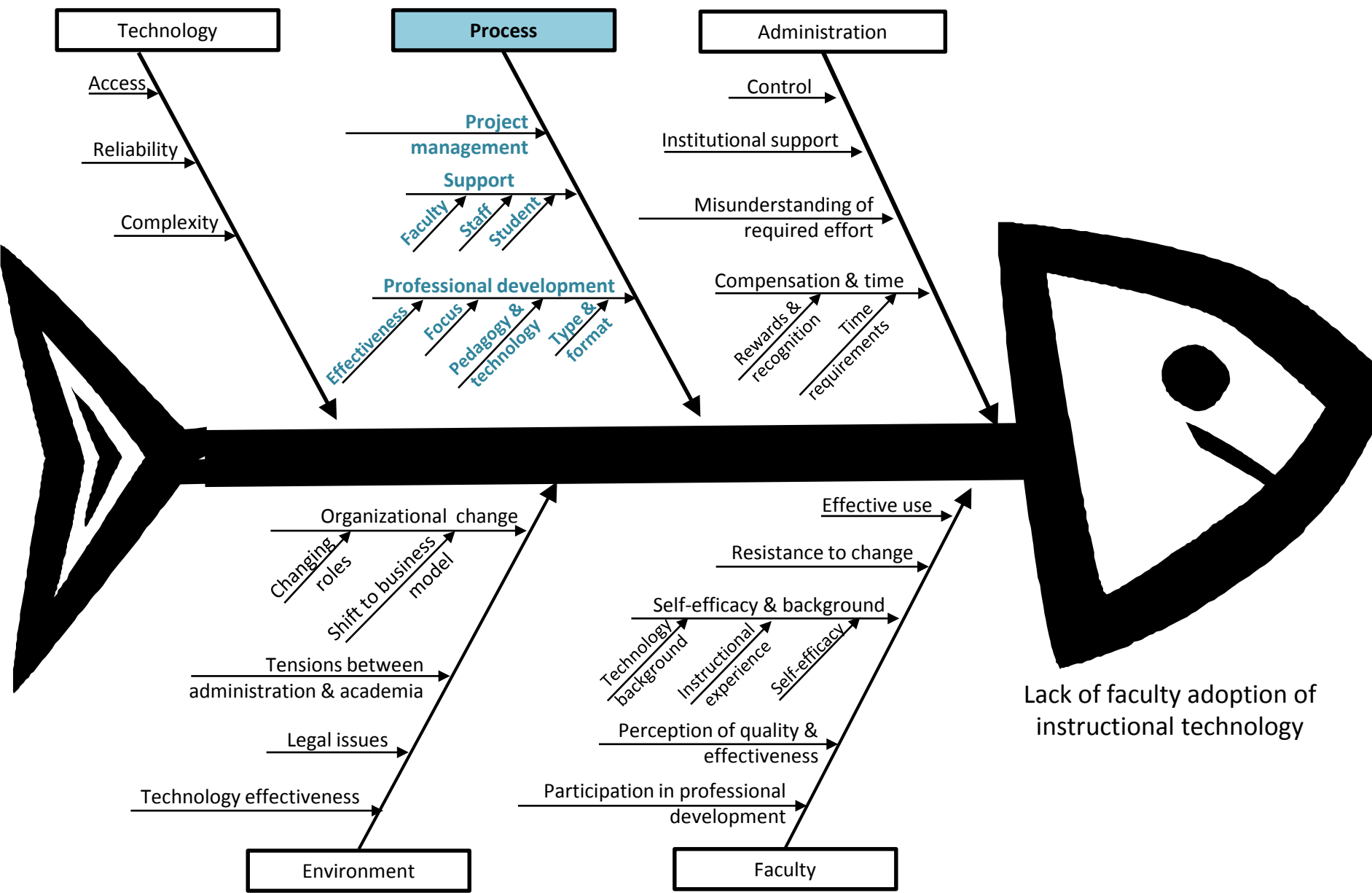




Lack of faculty adoption of instructional technology

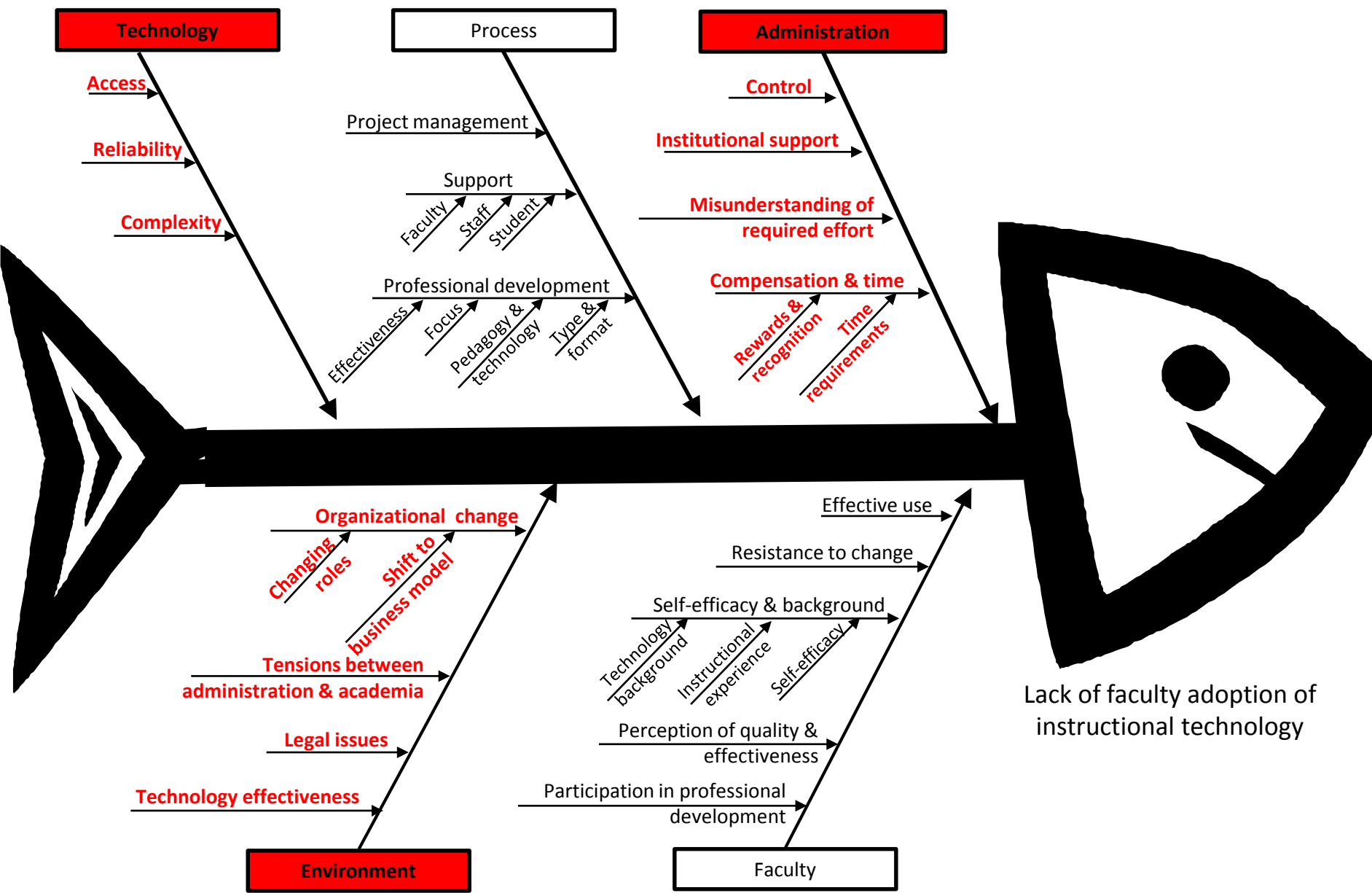


Individual Faculty Barriers



Lack of faculty adoption of instructional technology

Ed Technologist Managed Barriers



Lack of faculty adoption of instructional technology

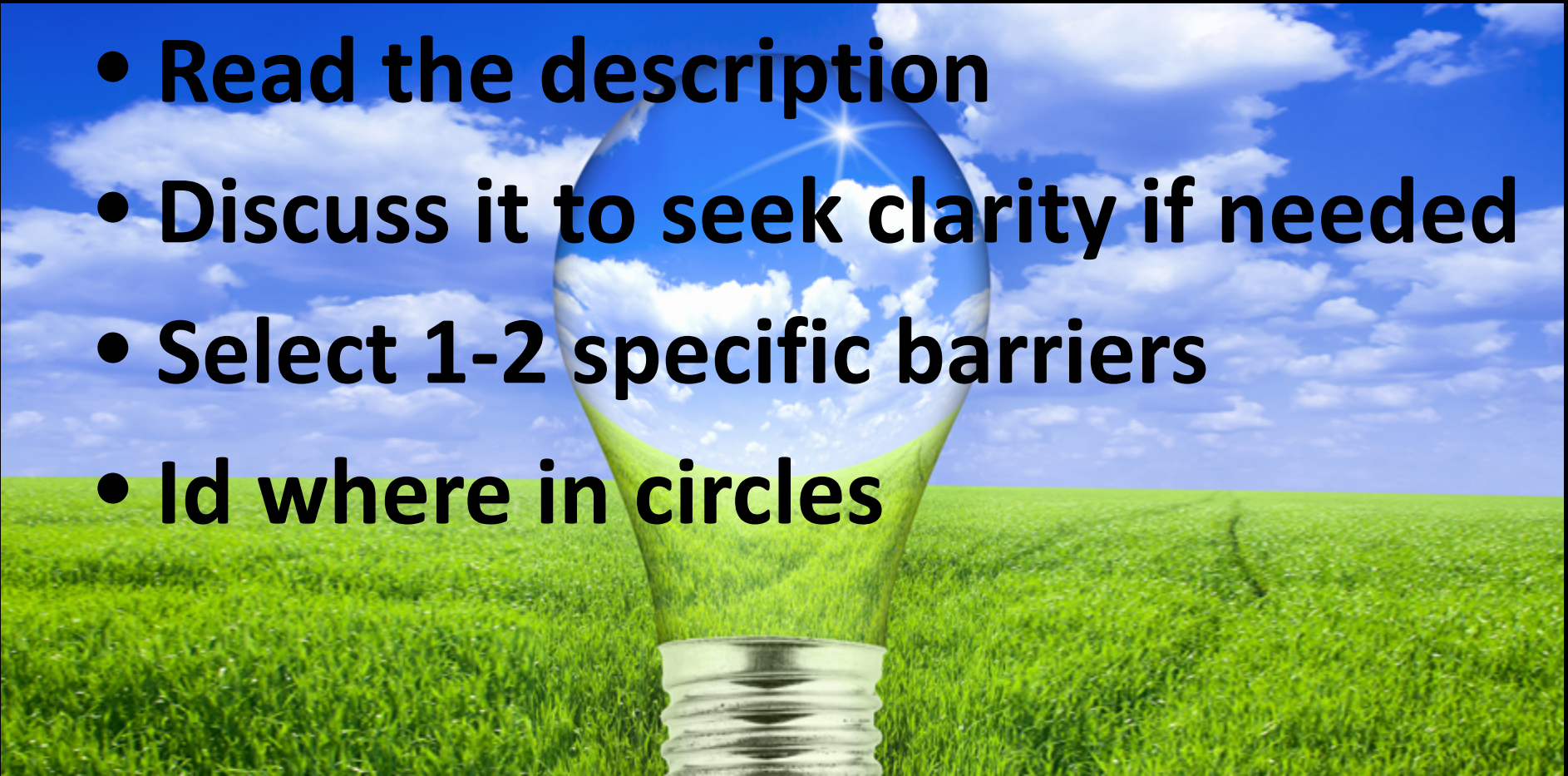
Big, hairy problems

What do you want to do?

- Divide into groups based on which you want to think about more

What do you want to do? In your group...

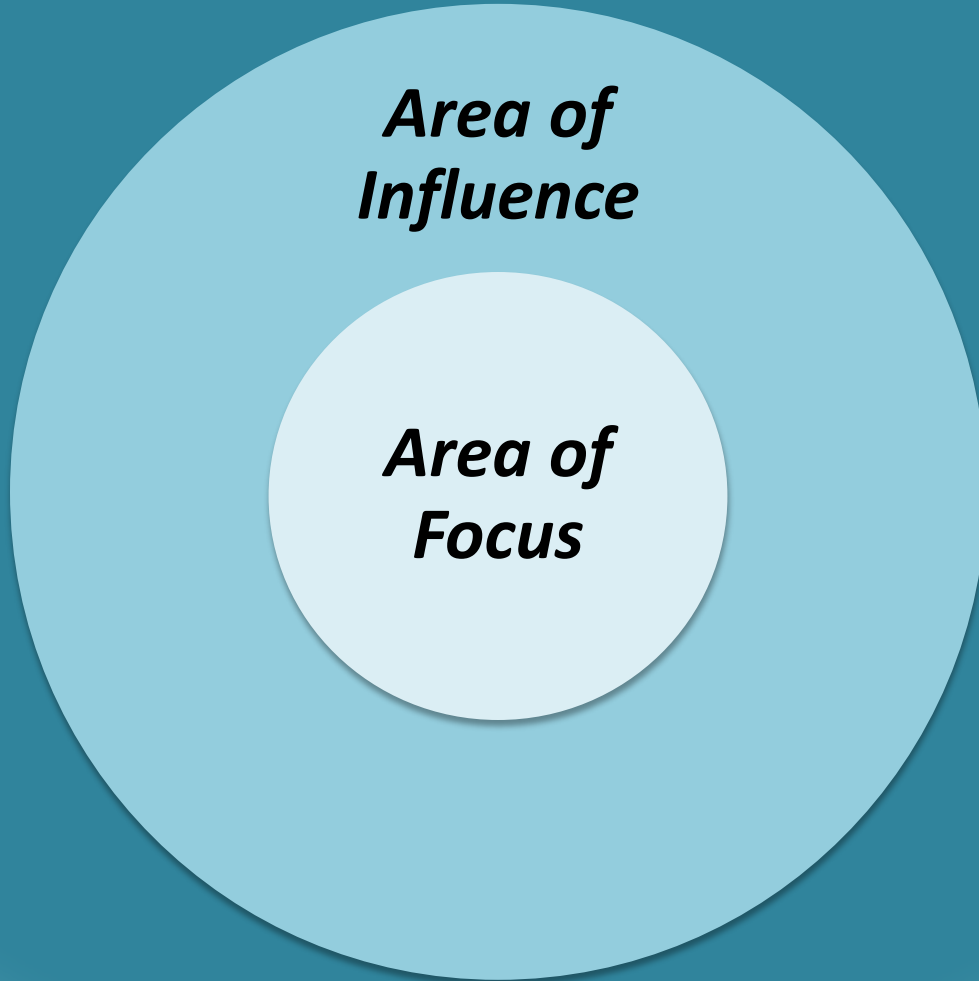
- **Read the description**
- **Discuss it to seek clarity if needed**
- **Select 1-2 specific barriers**
- **Id where in circles**

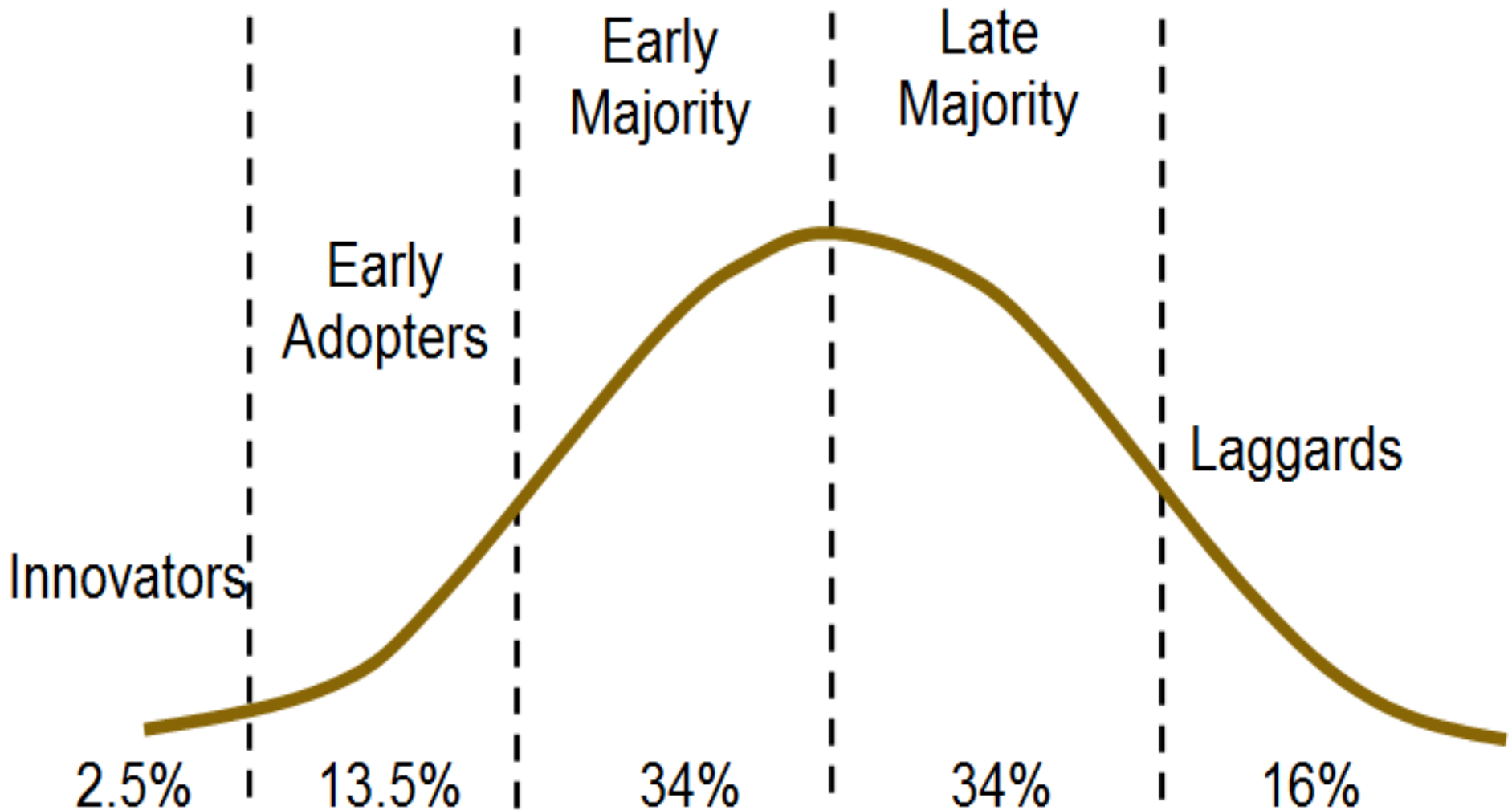


Area of Concern

***Area of
Influence***

***Area of
Focus***





Attributes of the technology

Relative advantage

Compatibility w/
values and
practices

Complexity

Trialability

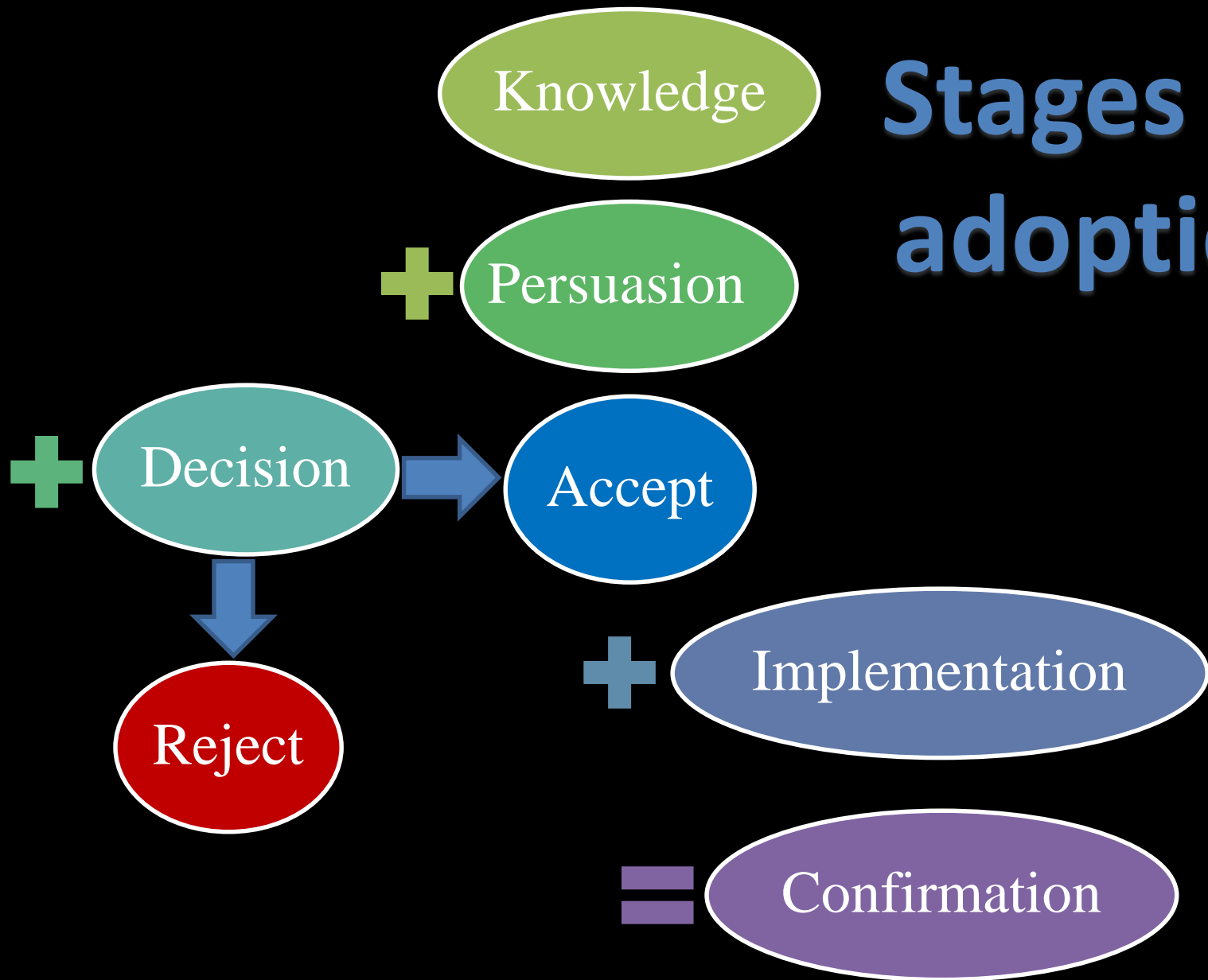
Observable
results

What do you want to do? In your group...

- **Read the description**
- **Discuss it to seek clarity of needed**
- **Select 1-2 specific barriers**
- **Id where in circles**
- **Brainstorm:**
 - **how you can use tech features to make adoption easier**

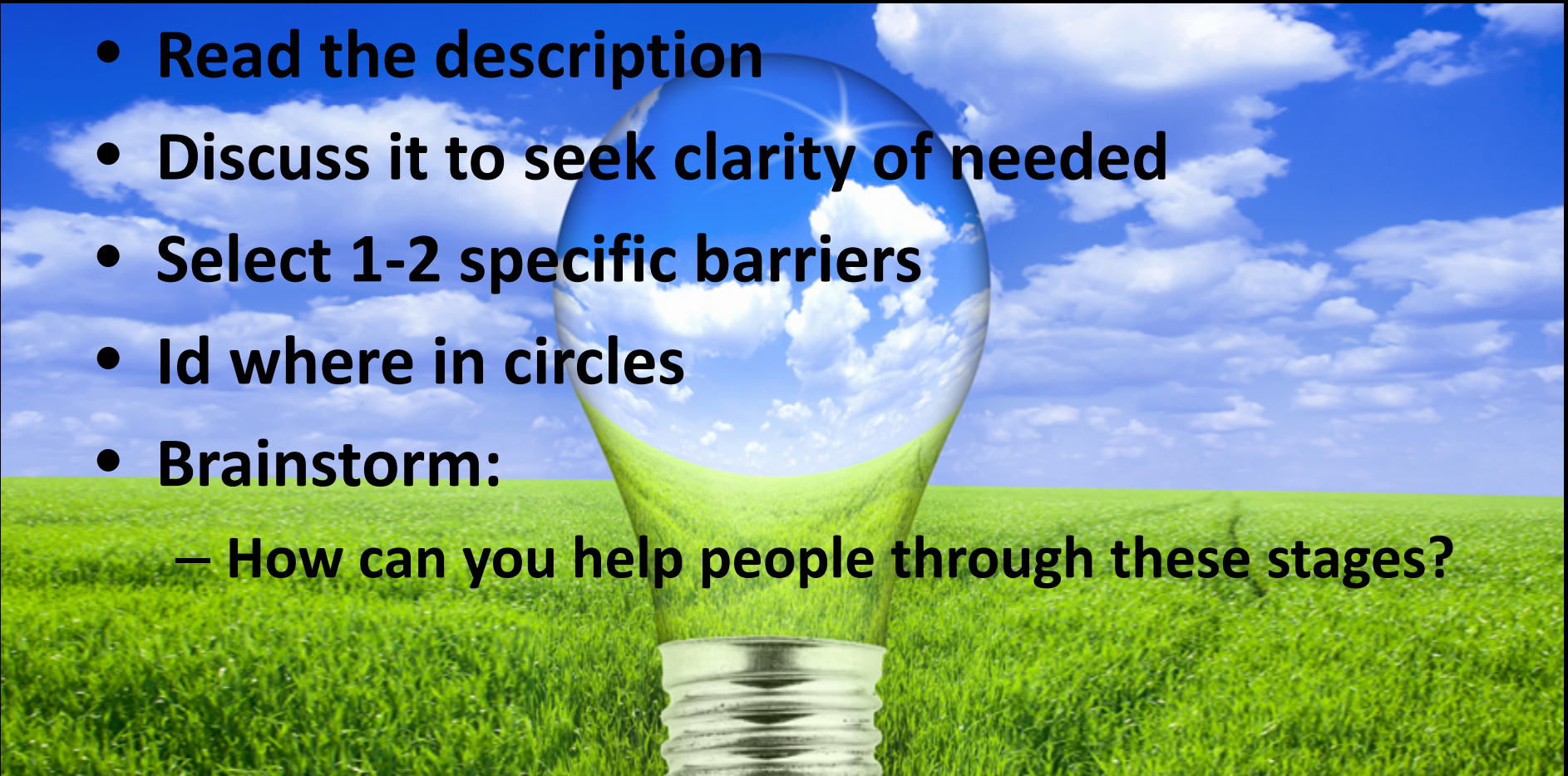


Stages of adoption



What do you want to do? In your group...

- Read the description
- Discuss it to seek clarity of needed
- Select 1-2 specific barriers
- Id where in circles
- Brainstorm:
 - How can you help people through these stages?



What are we doing?

- ID how your uni intros new tech
 - What is good about this method?
 - What is missing?
-
- HOTSEAT (its anonymous)

What are we doing?

- What else COULD you do?
- HOTSEAT (its anonymous)



Presented by Media

