

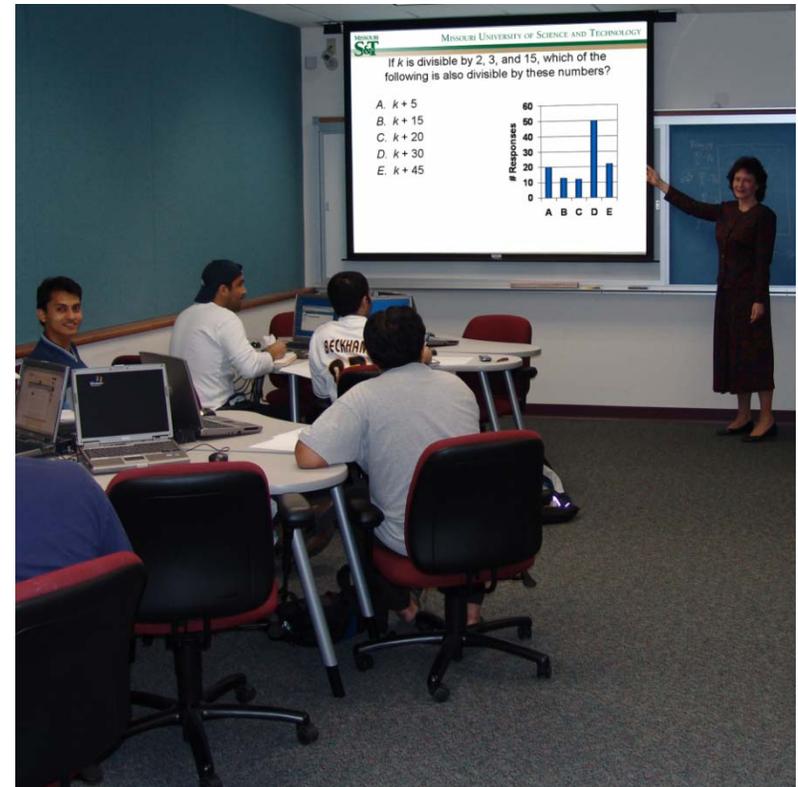
**WHAT IS  
EDUCATIONAL  
TECHNOLOGY  
@  
Missouri S&T?**

Meg Brady

April 25, 2008

# Overview

- What is Educational Technology?
- Meet the Team
- What do we do?
- How can we help you?
- Why is it important?



# What is Educational Technology?

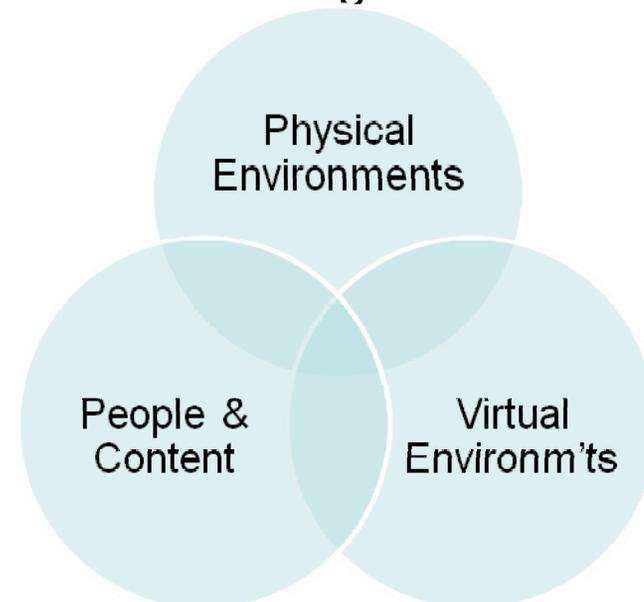
Definitions of **Educational Technology** on the Web:

- “Includes all components of informational technology used in the delivery of educational materials.”  
[www.buffalostate.edu/offices/disabilityservices/glossary.htm](http://www.buffalostate.edu/offices/disabilityservices/glossary.htm)
- “A complex, integrated process involving people, procedures, ideas, devices, and organization, for analyzing problems, and devising, implementing, evaluating and managing solutions to those problems, involved in all aspects of human learning.”

[www.neiu.edu/~dbehrlic/hrd408/glossary.htm](http://www.neiu.edu/~dbehrlic/hrd408/glossary.htm)

Sometimes referred to as:

- Instructional technology
- e-Learning
- Learning technology



# What is Educational Technology @ Missouri S&T?

EdTech@Missouri S&T is a new department within Information Technology (IT) responsible to support the use of technologies to enable and enhance the campus' teaching and learning environments

# PHYSICAL v. VIRTUAL

- **PHYSICAL** Teaching & Learning Environments include:
  - Classrooms, lecture halls, auditoriums
  - Laboratories
  - Computer Learning Centers
  - Library
  - Residences
  - Offices
  - Meeting Rooms
  - Hallways and Atriums

# PHYSICAL v. **VIRTUAL**

- **VIRTUAL** Teaching & Learning Environments include:
  - Blackboard
  - Web-based environments
  - Email
  - eConferencing
  - Blogs, Wikis, Podcasts
  - Virtual Desktop Environments
  - PCs, Smartphones, Laptops, MP3 Players
  - WiFi Hotspots

# Meet the team

Angie Hammons

Malcolm Hays

Lauren Brady

Sarah Lewey

Gandalf Sidio

Ken Arvieux

Meg Brady



# Meet the Team

- Meg Brady [megbrady@mst.edu](mailto:megbrady@mst.edu)
  - Director
- Angie Hammons [hammonsansa@mst.edu](mailto:hammonsansa@mst.edu)
  - Educational Technology Specialist
- Malcolm Hays [mhays@mst.edu](mailto:mhays@mst.edu)
  - Content Support Analyst
- Gandalf Sidio [sidiog@mst.edu](mailto:sidiog@mst.edu)
  - System Support Analyst & Technician

# Meet the Team

- Ken Arvieux
  - Classroom Tech Support (temp)
- Sarah Lewey
  - EdTech Student Assistant
- Lauren Brady
  - Learning Space Design Student Assistant

# EdTech Team Objectives

Leadership for development and execution of a campus strategy for physical and virtual learning environments

Focused delivery and support of current technology tools to maximize teaching and learning effectiveness

Exploration of emerging technologies and development of new and innovative solutions

Manage transition paths for educational technologies into campus technology infrastructure and academic practices

# What do we do?

- Support Services
  - Direct support of people and technology
- Projects
  - Variety of internally and externally funded projects
- Activities
  - Ongoing efforts to collaborate & innovate

# What do we do? Support Services

- Blackboard support
  - Seminars, training, Faculty Learning Community
- Clicker support
  - Training, classroom preparation, Faculty Learning Community
- Classroom Technology maintenance & support
  - ClassTech preparation, maintenance, training/self help, best practices
- Content & Multimedia support

# What do we do?

## Our Projects

- Virtual Learning Environment
  - TabletPCs, Wimba, VoiceTools, and more
  - Virtual Desktop Environment (Anywhere Computing)
- Blackboard Intercampus Collaboration (BbIC)
- Classroom Technology Planning/Implementation
  - Auditorium/Lecture Hall Technology Solution
  - Lifecycle maintenance & support plan
  - CS 212/213, Language Lab, Centrally Scheduled Classrooms
- Academic Content Solution

# What do we do?

## Our Activities

- Foster collaborative partnerships with:
  - ITCC
  - Faculty educational research and other projects
  - CERTI and Instructional Designer
  - VCC and DCE and distance faculty
  - Library
- Foster faculty learning communities around technologies, in partnership with CERTI
- Consult with and survey faculty on instructional needs and tools

# What do we do?

## Our Activities

- Establish inclusive strategic and tactical planning processes for campus educational technologies
- Explore emerging and innovative learning technologies
- Seek external funding opportunities (grants, gifts, corporate, etc.)

# How can we help you?

- Reduce the “front load effort” required to adopt a particular tool
- Find appropriate solutions for teaching and/or learning needs
- Connect you with colleagues using similar tools and to other resources
- Answer your questions
- Improve teaching and learning environments based on your needs

# Why is it important?

- Enhance teaching and learning
  - Use of materials not otherwise possible to bring into environment
- Enable teaching and learning
  - Accommodate disparate learning abilities
- Extend teaching and learning
  - Reduce/remove time and distance barriers

# Why is it important?

- Maximize campus investment in teaching and learning technology tools
  - Identify the right tools for the right tasks
  - Maintain and support the investment (keep it current)
- *Achieve (and exceed) parity with other Top 5 Technological Research Universities*

# Why is it important?

Some ways technology can be applied to enhance, enable, extend pedagogy:

- Enhanced presentation of materials – complex diagrams, video, demonstrations, Internet and off-site resources
- Active learning & student engagement – personal response systems (a.k.a. Clickers)
- Computational problem solving: discipline-specific software, student machines
- Simulations and modeling
- Live “online” content delivery – online office hours, study sessions, lectures
- Video/audio capture of content for supplement/review
- Student group collaboration/communication
- Course management efficiency
- And much, much more...

# Why is it important? Faculty Experience

- Faculty have provided valuable input on technology needs through CERTI and other surveys, ITCC communication and informally
- Faculty say, technologies provided should be:
  - **Easy-to-learn:** Intuitive interface that operates “at the speed of conversation”
  - **Easily accessible:** Available from anywhere on campus
  - **Reliable:** Supported and maintained by IT so they are ready to use when needed
- Faculty need access to wide variety of support resources on the new technologies available
  - Hands-on workshops/seminars
  - Self-help materials
  - Content conversion services
  - Consultation and experimentation

# Why is it important? Student Experience

- Students have provided valuable input on technology needs based on IT, CERTI and Student Council surveys and various round-table discussions
- Students expect:
  - Availability of basic course materials at any time
  - Ready access to course syllabi
  - Grades posted online (via Blackboard)
  - Ubiquitous classroom technology support

# Why is it important? Student Experience

- More students bringing computers than ever before
  - 94.42% of incoming freshman in 2007 brought a computer\*
  - 78.19% of these machines were laptops\*
- Student benefits of increased usage of technology to support education:
  - Immediate feedback provided by personal response systems and online assessments
  - Access to technology outside of classroom for completing homework, projects and research
- Students express concern about:
  - Possibility of increased cheating with technology
  - Failures of technology, especially during class time
  - Instructors going too fast through materials

\* Source: "UMR Entering Student Survey 2007", New Student Programs Office

# Why is it important?

EdTech@Missouri S&T is researching:

- Missouri S&T faculty and student survey data
- National Higher Ed survey data
- What our competitor & peer institutions are doing

# SURVEY DATA

949 Surveys C. How important was each of these factors in your decision to attend UMR?	Very Important		Important		Total % of VI / I Responses
	# Responses	% Responses	# Responses	% Responses	
Quality of UMR's academic reputation	712	76.72%	197	21.22%	97.94%
UMR offered desired academic program	729	79.41%	166	18.08%	97.49%
<b>Technology available at UMR</b>	<b>460</b>	<b>49.14%</b>	<b>380</b>	<b>40.59%</b>	<b>89.73%</b>
Small class size	375	40.14%	417	44.65%	84.79%
Scholarship and financial aid offer	449	48.17%	332	35.62%	83.79%
Personalized attention that UMR offers	301	32.26%	445	47.69%	79.95%
Costs of education relative to other schools	334	35.95%	392	42.19%	78.14%
Prompt response(s) from UMR	303	32.61%	392	42.19%	74.80%
Friends and family	281	30.37%	400	43.24%	73.61%
Campus visit or interview	264	28.60%	413	44.74%	73.34%
Geographic location	209	22.40%	408	43.72%	66.12%
Opportunities for co-curricular activities	185	20.13%	416	45.26%	65.39%
Honors Program	126	13.68%	395	42.88%	56.56%
High school teachers	152	16.34%	339	36.45%	52.79%
High school counselors	119	12.86%	289	31.24%	44.10%
Other/not listed above	146	17.13%	183	21.47%	38.60%
A UMR Summer Camp Program	167	18.09%	141	15.27%	33.36%

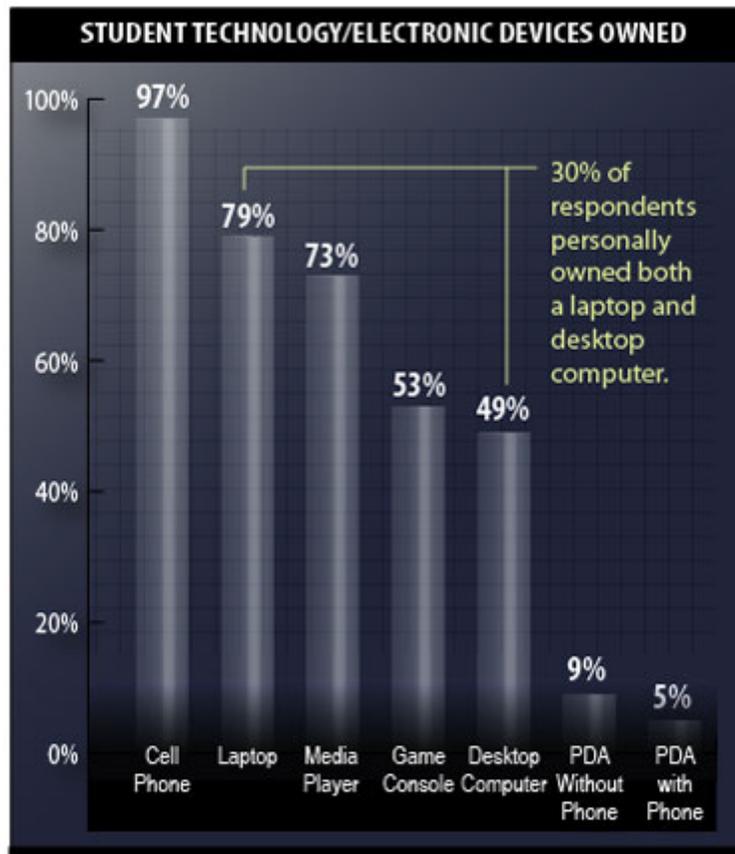
*Technology is 3<sup>rd</sup> most important factor in student decision to attend Missouri S&T*

Source: "UMR Entering Student Survey 2007", Missouri S&T New Student Programs Office

# SURVEY DATA

- **92.39%** of students are prepared or well-prepared to use computers
- **67.41%** of students use a computer for social activities (MySpace, Facebook, etc.)
- **97.11%** planned to bring a cell phone
  - An increasing number of students using smart phone technology with email/web access

# SURVEY DATA

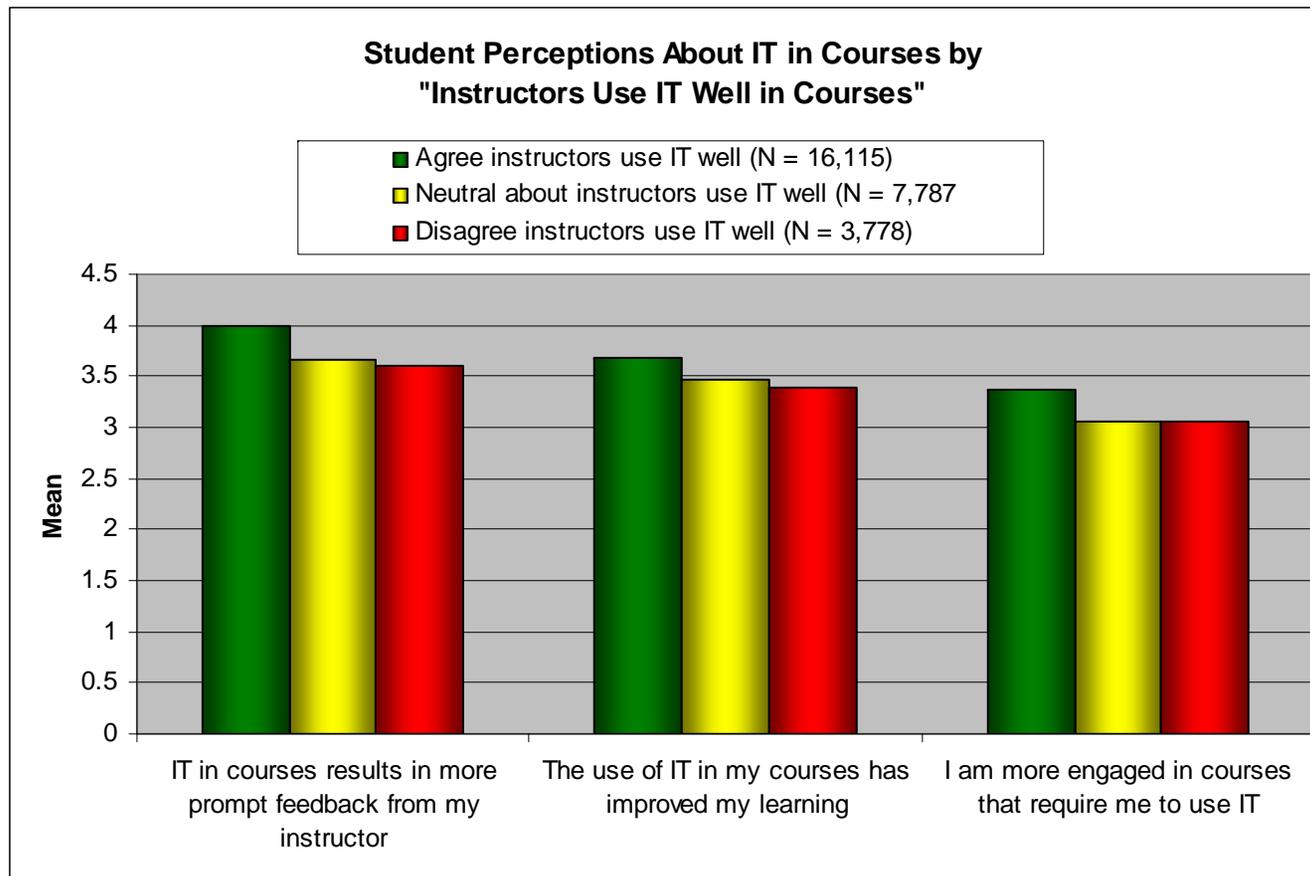


- Research conducted by Eduventures:
  - Most students spend up to 5 hours a day on the Internet
  - Email most popular communication tool
  - 30% of students own both a laptop and desktop machine

Source: "Snapshot: Personal Electronic Devices Owned by Students," Campus Technology, 1/8/2008, <http://www.campustechnology.com/article.aspx?aid=57155>

# SURVEY DATA

## Educause Center for Applied Research



Source: "The ECAR Study of Undergraduate Students and Information Technology, 2007", [www.educause.edu/ecar](http://www.educause.edu/ecar)

# SURVEY DATA

## Educause Center for Applied Research

- **OBSERVATIONS:**
  - Instructor skill with IT greatly impacts student perception of the value of IT in courses
  - Curriculum matters when it comes to student use and skill with technology
  - IT in courses is about convenience
  - Overall, students prefer moderate amount of technology in courses
  - Students are increasingly mobile
  - Students expect IT to be available

Source: "The ECAR Study of Undergraduate Students and Information Technology, 2007", [www.educause.edu/ecar](http://www.educause.edu/ecar)

# QUESTIONS? SUGGESTIONS?

**Contact Us At**

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