eLearning Update

March 12, 2010
National Trends

• Approximately 1.9 million students were studying online in the fall of 2003
• In 2009, 11.9 million students took some or all of their classes online
National Trends (cont.)

• By 2014 online enrollment to skyrocket to 22 million


The Students of 2020

• The traditional model is changing
• In future, focus will be on convenience
• Pressures on higher education to adapt
• Increasing demand for more options
• Implications for teaching
• Student demographics changing
National Developments

- Increasing role of for-profit universities
National Developments (cont.)

- Community and independent colleges
National Developments (cont.)

- Open Learning Initiative

Open courses backed by learning research.

**Independent Learners**
Get free materials, activities and assessments for your self-guided learning

**Instructors**
Offer these courses to your students. You can customize them to suit their needs.

**Academic Students**
Use these interactive courses to earn credits at your school or university.
National Developments (cont.)

• Significant shifts in newspapers, music, and travel have transformed industries
• Peer-to-peer universities
• iTunes University
• Is the traditional classroom anticipating the rate of change?
Change Strategy

• Visits to national leaders for benchmarking purposes
• Focus on support for campuses and faculty
• Revenues remain on campus
Setting the Stage

- Visited campus stakeholders
- Identified best practices
- Established eLearning Academic Council
- Reviewing intellectual property policies
Developing a Strategic Plan

Distance learning consultants

- Experience developing and directing University of Texas TeleCampus
- Gathered information from surveys of campuses
- Conducted site visits to all four campuses
- Developed set of conclusions and recommendations
Recommendations

• Build System-wide portal with support services
• Integrate system-wide efforts with campus-specific plans
• Seed campus instructional design and technology support
• Provide faculty development and mentoring
• Opportunities include master courses, cooperative degrees and degree completion programs
• Invest System-level resources to leverage campus talents and assets
Long-term Goals

• Increase access to the University of Missouri
• Increase course and program offerings and enrollments in online courses
• Protect current enrollment base - provide alternatives for our “typical” students
• Embrace technological capabilities
• Foster educational quality
• Increase revenue?
eLearning – New Way of Teaching

• Elements that enhance online learning
• Student engagement, course design, support
eLearning Support Tools

- **Web presence**
- **eMentors** program
- **Video interviews** with early adopters
- **Online faculty tutorials**
- **InfoScout** Service

[www.umsystem.edu/ums/departments/aa/elearning/]
Current Developments

• Building a framework for intercampus collaboration
• Participating in Learning Technology Intercampus Collaboration (LTIC)
• Leveraging campus development activities
• System-level support for startup funding
Action Plans 2010

• Build the portal
• Fund and hire instructional design team for campuses and System
• Set targets for each campus and include in Accountability Measurement System
• Build faculty development program
• Identify eLearning leaders and advocates
• Fund exemplary campus eLearning projects
Investing in Development

• Request for Proposals – two categories:
  • Single courses
  • Degree programs, certificate programs and course clusters

• Priority will be given to:
  • High enrollment courses
  • Full degree programs
  • Degree completion programs
  • Graduate certificate programs
  • Clusters of courses in a single area with longer-term goal of complete program
Investing in Development

• Emphasis on:
  • Collaboration
  • Innovation
  • Leveraging resources

• Submission details:
  • Single courses - proposals due to System March 19
  • Degree programs, certificate programs and course clusters -- proposals due to System April 9
  • Campus submission due dates are earlier! Check with your Provost’s Office for details
Looking to the Future

• Questions